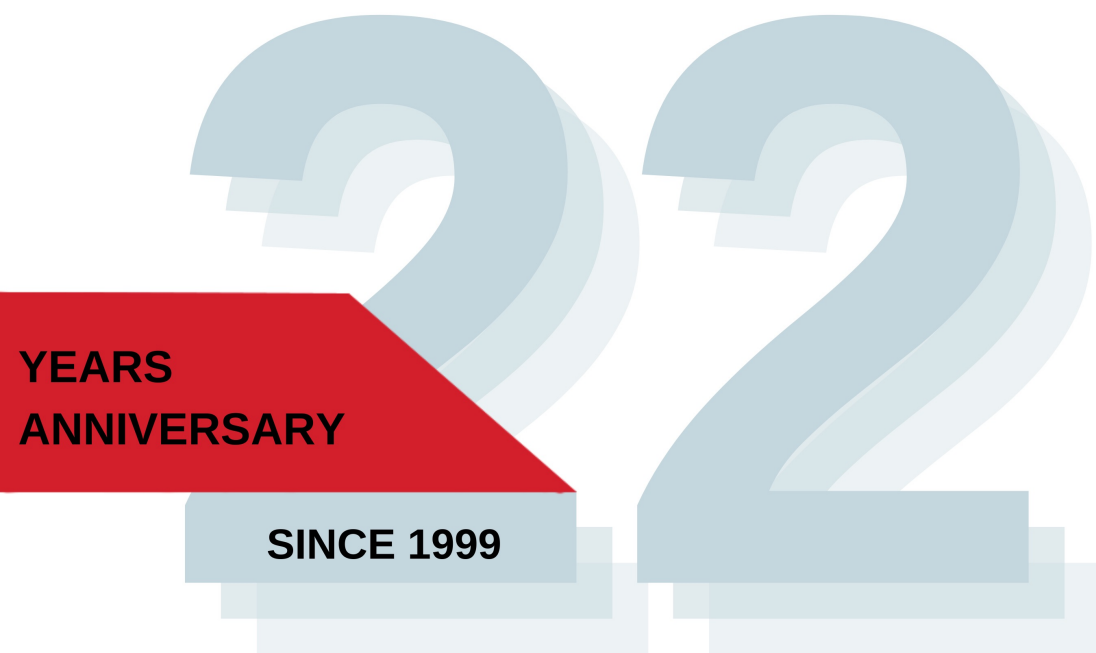


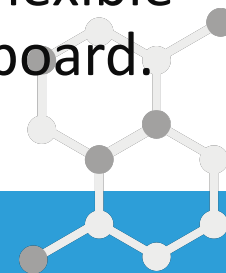
stera chemicals

Cosmetics and Detergents





- **Stera Chemicals** is one of the main distributors of raw materials on the Romanian market.
- Realizing bonds between the producers of raw materials and companies that use them in their production process, Stera Chemicals offers business-to-business solutions for the packaging industry. Our customers are producers of flexible plastic packing, paper and cardboard.





The company started its activity in 1999 with the distribution of raw materials for the cosmetic industry.

During the next years its activity diversified and developed steadily. Stera Chemicals offers now raw materials, “FROM GRAMS TO TONS”, competitive and at the highest quality standards for the following industries:

**Cosmetics and
detergents**



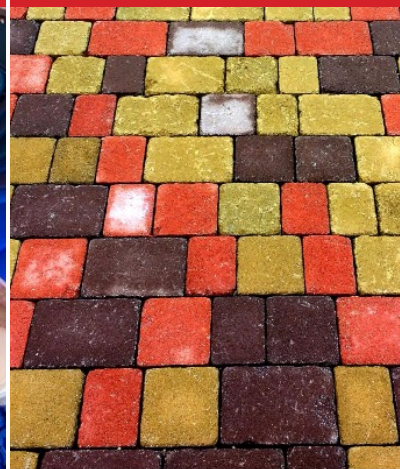
**Coatings and
paints**



**Rubber and
plastics**



**Pigments and
constructions**



**Inks and
adhesives**



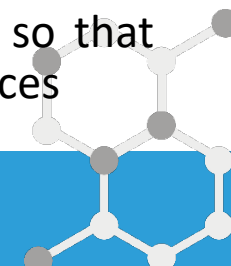
Food



Product range



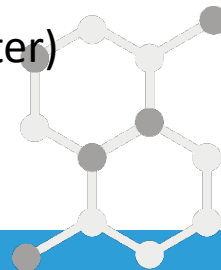
- Cosmetics and Detergents Department offers our clients high quality raw materials for the following fields of activity:
 - detergents and cleaning products
 - cosmetics and personal care
 - professional cleaning and water treatment
 - pharmaceutical field
 - textile and leather industries
 - paper processing
- Everything starts with customer needs and expectations, which are carefully analyzed and optimal solutions are sought.
- Members of the department are those who offer customers technical support, presentations of new products and recommend how to use them so that our partners will have some professional services



Raw materials for cosmetics and personal care



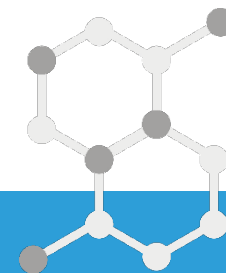
- Emollients and consistency factors
- Emulsifiers
- Surfactants (anionic, nonionic, amphoteric, cationic)
- Fatty alcohols and fatty acids
- Creams, masks and hair conditioners
- Fragrances
- Extracts and peptides
- Protective factors and UV filters
- Essential oils
- Preservatives
- Vitamins
- Ecocert products (shea butter, coconut butter)



Raw materials for detergents



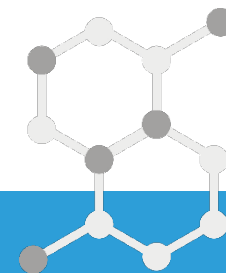
- Surfactants (anionic, nonionic, amphoteric, cationic)
- Biocides / Preservatives dyes
- Antifoams
- Minerals
- Acids
- Bases
- Salts
- Amines and ethoxylates
- Solvents
- Glycols
- Perfumes & Water-based Fragrances



Biocides for free of MIT detergents

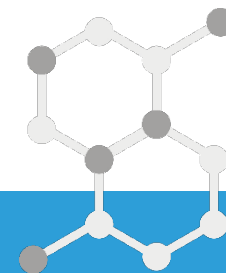


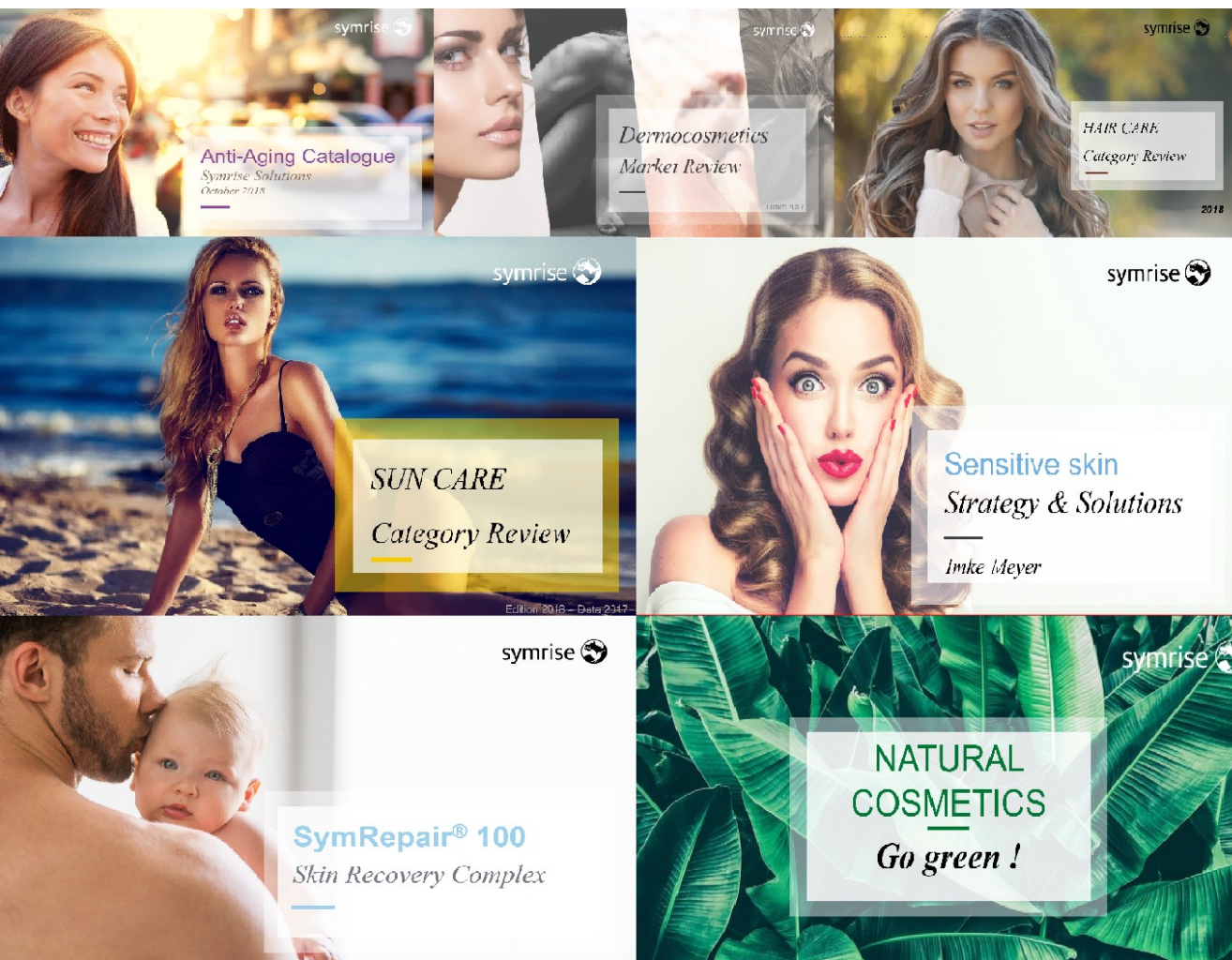
- Stera Chemicals distributes biocides detergents without MIT manufactured by LANXESS Deutschland GmbH
 - Biochek® 410 for universal detergents
 - Biochek® 722 for detergents - dishwashers
 - Preventol® OBT for detergents - textiles
 - N-2000 Antimicrobial for balm - textile





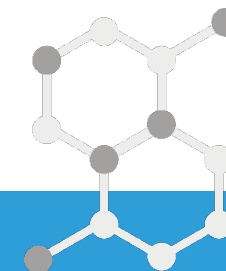
- Stera Chemicals is the exclusive representative in Romania of manufacturer Symrise AG
- Symrise is the world leader in the development and supply of active cosmetic ingredients for the personal care industry
- With over 100 years of experience, Symrise offers innovative solutions for:
 - Active Ingredients
 - Hair care
 - Micro protection
 - Sunscreen
 - Emollients, emulsifiers and solubilisers
 - Dyes
 - Fragrances





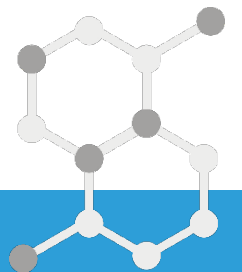
- Thanks to the experience in innovative research and development, advanced screening and analytical methods and a comprehensive in-vitro, ex-vivo clinical trials that meets the demands of the cosmetics industry, Symrise offers a diverse and innovative range of high quality active ingredients with proven efficacy for :

- anti-aging products
- protection of the skin against pollutants products
- sensitive skin products
- cooling effect and heating products
- shine products
- bronzing products
- firmness products
- hydration products
- solutions for fatty skin.



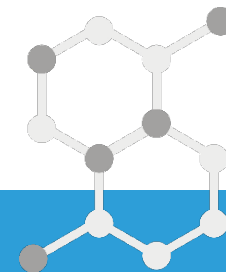


- At Symrise, hair care ingredients are the result of a mixed team collaboration made up of researchers with recognized expertise in skin care, botanical products and fragrances. These ingredients are added to products used in:
 - Hair Repair
 - Scalp Care / Antidandruff
 - Protection against hair loss
 - Eyelashes care





- All cosmetics require a safe and effective protection against microbial contamination.
- The range of antimicrobial ingredients in the Micro Protection category at Symrise is for modern beauty and beauty care products and is divided into two main categories:
 - Preservatives - A complete range of products, including blends of synergistic preservatives with broad spectrum
 - Multifunctional - Innovative ingredients that replace "traditional" preservatives. Having primary properties such as hydration, antioxidation or solubilization, these ingredients increase the protective properties of other components of the product.



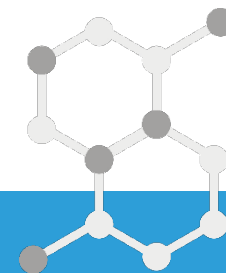


- Without adequate protection, sun rays as well as light from other sources can cause far more damage than we realize. Today, light protection is a wider concept than the "beach products range".
- Symrise provides a wide portfolio of UV, water-soluble or oil-soluble ingredients:
 - UVA filter protector (including UVA-I and UVA-II)
 - UVB filter protection
 - Large Spectrum Filter Protection (UVA & UVB)

Emollients, emulsifiers and solubilizers



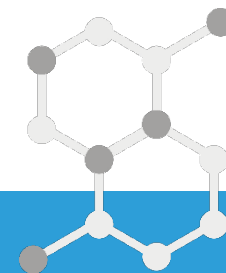
- Emollients play an essential role in cosmetic products for adjusting different sensory profiles. The properties of personal care products such as hydration, lubrication, protection, conditioning and softening can be influenced by the choice of appropriate emollients.
- Emulsifiers are the most important ingredients used for emulsion stability and have a remarkable influence on the sensory skin sensation, depending on the composition and the way they are formulated.
- Solubilization is essential for achieving a stable product. Symrise solubilizers are optimized blends that give synergy and efficacy of solubilization.



Natural extracts

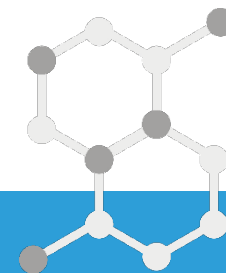


- Symrise produces a wide range of natural extracts in different formats - from traditional extracts to fresh plants juices, vegetable oils or flower fragrance extracts.
- In addition to classical natural extracts, Symrise's portfolio includes extracts obtained by using various spices, different types of nuts, fruit juices or even precious stones. These are also used in aromatherapy products, relaxation, sleep improvement and well-being.
- Most extracts are certified ecologically by Ecocert & COSMOS standards.



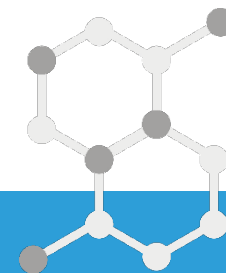


- Symrise staining solutions are available as water-soluble dyes, oil-soluble dyes, organic and inorganic pigments and alumina-based dyes; are perfectly suited for a wide range of personal care applications and home care products such as:
 - Water-soluble dyes or powders for household and household care products
 - Oil-soluble dyes for perfumes and hair oils - with shiny and natural colors, available in liquid or concentrated form and are the best-selling dyes in the range.
 - Organic and inorganic pigments for creams, soaps and toothpaste in many colors
 - Aluminum based dyes for lipsticks and toothpastes





- From making vanillin (first synthetic molecule) to create synthetic bases *de Laire*, Symrise has developed some of the most profound classic perfumery blocks. De Laire bases (1878) have been innovative in their ability to allow perfumeries the freedom to build new complex and dynamic fragrances that have never been offered through their raw ingredients.
- This spirit of innovation exists today, Symrise being the world's number one manufacturer and supplier of perfumery blocks of the most refined and durable quality.
- The range of perfumes is used in products for:
 - beauty care
 - fine perfumery
 - home care products
 - oral care products





Gloria Popa
Andreea Stan

cosmetics@sterachemicals.ro